

CREATIVITY

WORLD

FORUM

2019

BRABANT

DCLIVINGLAB

FROM **20 TO 25 OCTOBER 2019** YOUNG PEOPLE FROM ALL OVER THE WORLD WILL GATHER IN BRABANT FOR THE 4TH EDITION OF **DCLIVINGLAB**. DCLIVINGLAB IS POWERED BY THE DISTRICTS OF CREATIVITY (DC) NETWORK AND OFFERS THE OPPORTUNITY TO WORK IN AN INTERNATIONAL TEAM ON EXISTING SOCIETAL CHALLENGES. IT IS HELD DURING THE ANNUAL CREATIVITY WORLD FORUM. THE 2019 EDITION WILL BE ORGANISED BY BRABANTDC IN PARTNERSHIP WITH ROTARY 'S-HERTOGENBOSCH-WEST AND THE ROTARY INTERNATIONAL NETWORK.

REGISTRATION OPENS ON JUNE 1

[DCLIVINGLAB.INFO](http://DCLIVINGLAB.INFO)

BRABANT, THE NETHERLANDS

#### WHY JOIN DCLIVINGLAB?

meet & learn from the brightest creative and innovative experts, by participating in the Creativity World Forum 2019

practice and sharpen your design-thinking skills

create impact on societal challenges from around the world

work in an international team and expand your network

meet the creative minds of the future

take your own challenge(s) to a next step towards sustainability and feasibility

explore the Dutch Design Week, the largest design event in Northern Europe

DC NETWORK

Provincie Noord-Brabant

Rotary



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### **EDUCATION AT ITS PUREST: DIVERSITY AND INTERACTION**

All over the world young people have dreams about creating a society they want for their future. These dreams are similar yet different, and by combining those dreams the global and overall impact can be increased. The key to greater impact is in diversity and interaction. From this year onwards, the aim is to widen DCLivingLab's scope to a highly valuable international educational programme together with the Rotary Network. We are proud that for this 2019 edition we can cooperate with the Rotary Network; Rotary has comparable goals to DC Network but reaches a different and additional target group.

### **ABOUT CWF2019**

The 2019 edition of the Creativity World Forum, DC Network's flagship conference, will be held in Brabant! On 21, 22 & 23 October 2019 we aim to make Brabant – if only briefly – the most beautiful place on earth, together with creative thinkers and doers from around the world. The CWF2019 will be the place where you can meet changewanters and changemakers from all over the world. This multi-day international event about creativity and innovation is expected to bring together 1,500-2,000 professionals from various disciplines (creative sector, business, education, government, NGOs) and from all over the world.

### **ABOUT DC NETWORK**

Founded in 2004, the Districts of Creativity (DC) Network unites regions around the world that focus on creativity to foster innovation and prosperity. The DC members believe the combination of creativity/creative industries, technology/science and entrepreneurship is a major source of prosperity and growth. The international orientation makes it a unique network of regions that put creativity and innovation high on the agenda. From the USA to China and from Scotland to India, the Districts of Creativity Network spans across the globe and continues to grow. You can be part of it!

### **UN SUSTAINABLE DEVELOPMENT GOALS**

Our generation is the first to have the means to make the transformation to a world with more prosperity and less inequality, to protect the diversity of nature and the stability of our climate, to peace and security. In such a world, everybody can thrive, from individual to multinational. The Sustainable Development Goals (SDGs) are our 'to-do-list' for the world we want in 2030. They are a form of civilization, a common language to which we can all commit ourselves. This makes it possible to work better together on these goals.

All over the world global issues generate local challenges: how do we make the right choices today for a sustainable world tomorrow? Can we use high-tech solutions without widening the digital gap and social exclusion? How do we include migrants without losing their identity? What if we could reduce CO2 emissions while still traveling the world?

These are global issues, yet locally addressed in different ways from different perspectives. For DCLivingLab 2019 we invite young people to bring along their own local challenge and their own dreams for the future. During the exchange young people will work on 10 selected challenges together!

### **ABOUT DUTCH DESIGN WEEK**

DCLivingLab and Creativity World Forum 2019 will be held alongside the world-renowned Dutch Design Week, the largest design event in Northern Europe, presenting work and concepts from more than 2,600 designers to more than 355,000 visitors from home and abroad! All in Eindhoven, Brabant!

### **MORE INFO**

In case you have any questions, please send an email to [dclivinglab@brabantdc.nl](mailto:dclivinglab@brabantdc.nl).  
[www.dclivinglab.info](http://www.dclivinglab.info)